

Biz Girls Announces Summer Entrepreneurship Camps in Denver and Boulder

Not your Father's Lemonade Stand

Denver, CO (June 18, 2013) — By attending a Biz Girls Camp, high school girls in Denver and Boulder will learn about entrepreneurship while launching their own ecommerce companies. Now in its third year, Biz Girls Camps teach leadership skills and self-confidence through fast paced, expert led, summer camps. The Biz Girls Camp is designed not only to help girls start their first serious business, but also to shape their perceptions of themselves as empowered individuals capable of anything!

A recent analysis, by Dow Jones Venture Source, of more than 20,000 venture backed businesses showed that successful start ups have twice as many women in senior positions as unsuccessful companies. Successful startups have 7% of their executive positions filled by women, vs. 3.5% for unsuccessful startups.

What does this mean? Either women in leadership positions at startups cause those startups to become more successful, or successful startups decide to hire more women into leadership positions. Either way, you want to be in a women led startup because by the time you become a big company this matters in different ways too. Among companies with a market cap of \$10B or more, those with women on their board of directors outperformed those with no women in terms of revenue growth, debt-to-equity ratio, and stock price.

Despite these compelling statistics, the number of women led businesses is still woefully low. This is where Biz Girls Camp comes in. We hope that by instilling confidence, leadership skills, and practical view of entrepreneurship early, we will see more women in senior positions.

“So many grown women struggle with issues of roles and expectations, self-confidence, leadership styles, communication and expectations. By starting at an early age and creating self-perceptions of success, strength, accomplishment and leadership, we can create tomorrow's successful women business owners and leaders” said Peter Adams, Executive Director of Biz Girls.

As a Founder of the Women CEO Forum, a business growth forum designed for women CEOs with businesses earning \$1 million or more per year, Peter Adams has seen the need for developing young women to be successful leaders in a business environment at an early stage, before they go to college,. Being the father of two teen-age girls, he believes this is one of the most important experiences a girl can have in her teen years.

Many Biz Girls campers continue to run their companies through school and college, earning extra money as well as important principals of a market economy.

About Biz Girls

Biz Girls is a dynamic, hands-on experience that takes the interests, skills and passions of young women and helps them to understand how their own unique strengths can be turned into a profitable business. By the end of the camp, each girl is the CEO of a real, operating business enterprise.

Biz Girls was founded by Peter Adams in 2011. He is Executive Director of Rockies Venture Club, a 27 year old non-profit fostering economic development in the Rocky Mountain Region by supporting entrepreneurship through education, conferences, networking event and facilitating Angel Investing Groups. Peter is co-author of Venture Capital for Dummies, published by John Wiley & Sons.

For more information please visit www.bizgirlscamp.org

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