

## Press Release

### FOR IMMEDIATE RELEASE



Contact: Hope Hartman

Email: [hope@bizgirls.org](mailto:hope@bizgirls.org)

Phone: 970-660-4384

LinkedIn: <https://www.linkedin.com/in/hopehartman>

Date: September 16, 2015

### **Biz Girls Spinoff from Rockies Venture Club and new Executive Director**

**DENVER, CO** - After a highly successful 2015 Biz Girls CEO Accelerator week in Denver, hosted by the Women's College of the University of Denver, the Founder and team are creating a 501c3 spinoff from the Rockies Venture Club <http://www.rockiesventureclub.org/> where the program began. Inspired by the opportunity for growth in Colorado, the time is right for further development with plans for future expansion at a national level. The mission of Biz Girls™ <http://bizgirls.org/> is to develop and deliver leadership and entrepreneurship based programs to inspire and empower girls to become world-class leaders. The program was founded in 2010.

The Founder of Biz Girls™, Peter Adams, Executive Director of the Rockies Venture Club, announces the appointment of Hope Hartman as the first Executive Director of Biz Girls™. According to Peter "this marks the beginning of an aggressive campaign to make Biz Girls' CEO Accelerator programs available to more girls in Colorado. With the appointment of Hope we bring the leadership and development skills needed to grow Biz Girls™ into a significant resource for Colorado girls to learn, create and lead in the future world of business."

The goal of the new executive director is to establish Biz Girls™ as a leading resource for encouraging and supporting the development of entrepreneurship, business leadership minded girls in Colorado. According to Ms. Hartman "we expect to refine and expand Biz Girls' programs over the next year utilizing the skills of our amazing cadre of volunteers and with the financial aid of a growing number of supporters and sponsors. My vision is for every girl to be knowledgeable and confident to lead a company." The Biz Girls™ program outreach is expected to double or triple over the next year.

For more information contact:

Peter Adams

[peter@bizgirls.org](mailto:peter@bizgirls.org)